



CANADIAN OBSTETRICS
AND GYNECOLOGY
REVIEW PROGRAM™

PROGRAMME CANADIEN
DE RÉVISION EN
OBSTÉTRIQUE ET GYNÉCOLOGIE^{MC}

2025 LIVE VIRTUAL PROGRAM



CANADIAN OBSTETRICS AND GYNECOLOGY REVIEW PROGRAM (COGRP)

Sponsorship offers a strategic opportunity to engage with both graduating residents and established clinicians. By aligning your brand as a sponsor, you can achieve targeted visibility among a highly relevant audience poised to make or influence critical purchasing decisions. This engagement not only enhances immediate recognition but also cultivates long-term brand loyalty, positioning your organization as a trusted partner throughout these clinicians' careers.

COGRP Sponsorship Opportunities

Sponsorship Levels

\$15,000 Platinum Package

\$10,000 Gold Package

\$7,500 Silver Package

\$5,000 Bronze Package

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Price - One Program Only	\$15,000	\$10,000	\$7,500	\$5,000
Limited Sponsorship	1	2	2	
PRE-PROGRAM BENEFITS				
Official Sponsor Use of the COGRP logo with the phrase "Sponsor of the 2025 Canadian Obstetrics and Gynecology Review Program" for corporate promotions.	✓	✓	✓	
E-Blast COGRP and/or Clinical Communication Scenarios (CCS) pre-program marketing e-blast to attendees with company logo.	COGRP & CCS ✓	COGRP ✓		
Logo Recognition Your company's logo is showcased on the COGRP website with a link to your homepage.	1 YR	1 YR	1 YR	6 MOS
PROGRAM BENEFITS				
Digital Branding				
Opening/Closing Remarks Acknowledgment as a partner during opening and closing remarks.	✓	✓	✓	✓
Display your company's logo on the virtual login page.	✓	✓		
Virtual Exhibit Booth Booths include logo display, contact button, website link, download button for brochures and text-based chat feature.				
Virtual Exhibit Booth - Friday, May 23, 2025	✓	✓	✓	✓
Booth Design - Deluxe Highest visibility booth position. Customized booth design* with your branding colours and logo. "Meet Live" option to interact face-to-face with attendees. Placement of TWO on-demand videos. Logo recognition on the website and in the main lobby (looping slides). (*Choose from library, 1 round of edits.)	✓			
Booth Design - Premium Pre-selected booth design customized with logo and accent colour to match your branding. Placement of ONE video. "Meet Live" option to interact face-to-face with attendees. Logo recognition on the website.		✓	✓	
Booth Design - Standard Pre-selected booth design customized with logo. "Meet Live" option to interact face-to-face with attendees. Logo recognition on the website.				✓

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PROGRAM BENEFITS continued				
Brochure Gallery Link to branded brochure gallery (# of PDF Documents).	10	8	4	2
Notification One Push Notification with links directly to your exhibit booth.	✓	✓		
Access Passes Booth staff access passes to both the Exhibit Hall and education program for the 3 days. (Additional access passes can be purchased for \$200.)	4	3	2	1
Attendee Engagement				
Interact with attendees using the platform's text and video calling options outside of the Exhibit Hall.	✓	✓	✓	✓
Gamification - Code Word Encourage attendees to engage through gamification codes used to earn prizes. Provide attendees with a code upon visiting your booth.	✓	✓	✓	✓
Lunch Satellite Symposium Host a 45-minute Lunch Satellite Symposium on Sunday, May 25, 2025.	✓			
Breakfast Satellite Symposium Host a 30-minute Breakfast Satellite Symposium on Saturday, May 24, 2025.		✓		
15-Minute Spotlight Host a 15-minute Spotlight on Saturday, May 24, 2025, during a designated break. Choice of time slots will be given when sponsorship is confirmed.			✓	
Post-Program Benefits				
BASIC Analytics Receive a list of who clicked in your Exhibit Booth (if attendees agreed to share their contact details).	✓	✓	✓	✓
Enhanced Analytics Basic PLUS list of who clicked on all collateral such as videos and website links.	✓	✓	✓	
Thank You E-Blast COGRP and/or Clinical Communication Scenarios (CCS) post-program marketing e-blast to attendees with company logo.	COGRP & CCS ✓	COGRP ✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The COGRP understands that not all partners have the same objectives. These additional opportunities help your organization to spotlight your brand.

<p>Registration Webpage Your logo will be displayed on the registration website and in the attendee confirmation emails.</p>	<p>COGRP: \$2,500 CCS: \$1,000 Both: \$3,000</p>		
<p>Welcome Navigation Video Instructions for how to navigate the platform will be displayed in the main lobby. Your logo will be prominently featured in our help video for the duration of the event.</p>	<p>\$3,000</p>		
<p>Virtual Main Lobby Logo Place your logo in a virtual picture frame and be seen in the main lobby. Your logo will be linked to your website.</p>	<p>\$1,500</p>		
<p>Gamification Board Insert your logo on the leaderboard for the duration of the event. <small>(Optional: Contribute a prize. Sponsor is responsible for purchasing and distributing the prize.)</small></p>	<p>\$2,000</p>		
<p>Networking Lounge Individual branded tables with live video chat rooms encourage attendees to mingle. Display your logo on a table.</p>	<p>\$2,000 (6 spots available)</p>		
<p>Post-Program Webinar One 50-minute webinar to be held virtually in 2025 (dates to be confirmed). Engage with attendees and hold an educational webinar of your choice. Recorded webinars will be made available for on-demand viewing afterwards. <small>**COGRP will manage the zoom-based webinar on your behalf including online registration and promotion to the COGRP community. Topic and speaker to be approved by COGRP committee.</small></p>	<p>\$5,000</p>		
<p>Job Fair Post your job offer for 90 days on the Canadian Obstetrics and Gynecology Review Program website and/or staff a virtual booth for one-on-one interaction with attendees. <small>(Only available to hospitals.)</small></p>	<p>Website only \$750</p>	<p>Virtual platform only \$900</p>	<p>Website and virtual platform \$1,200</p>

Didn't find what you were looking for?

Empower your brand's vision and amplify your impact by creating a unique sponsorship opportunity tailored to your goals. Reach out to us with your ideas, and we'll collaborate to make it a reality!

For more details on Exhibits and Sponsorships, please contact:

Rebecca Darling at rebecca@bayleygroup.com or phone: 519.263.5050.

COGRP Sponsorship Agreement



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CONTACT INFORMATION

COMPANY NAME (as it should appear in all print): _____

CONTACT: _____

ADDRESS: _____ PROV/TERR: _____

CITY: _____ POSTAL CODE: _____

PHONE: _____ EMAIL: _____

Sponsorship Item(s): _____

Sponsorship Cost: \$ _____

Applicable Sales Tax \$ _____

Total Including Tax \$ _____

SPONSOR PAYMENT TERMS:

Full payment is due upon receipt.
There are no refunds for sponsorship/exhibits.

METHOD OF PAYMENT

Direct Deposit / Wire Bank Transfer (preferred method of payment)

Visa MC

Card#: _____ CVV# _____

Expiry Date: _____ Name of Card Holder: _____

To pay direct with your credit card: Call Diane Timmermans with your credit card number at 519-263-6007.

e-Transfer: finance@obgynreview.ca (password COGRP2025). Please send confirmation referencing Name and Invoice Number to finance@obgynreview.ca.

Cheque made payable to **Canadian Obstetrics and Gynecology Review Program.**

HST# 100759372RT0001

SEND COMPLETED FORM TO:

Scan and fax to 519-263-2936.

Fill out electronic PDF form and email to: rebecca@bayleygroup.com

QUESTIONS? Call Rebecca Darling at 519-263-6001