



CANADIAN OBSTETRICS
AND GYNECOLOGY
REVIEW PROGRAM™

PROGRAMME CANADIEN
DE RÉVISION EN
OBSTÉTRIQUE ET GYNÉCOLOGIE^{MC}



CANADIAN OBSTETRICS AND GYNECOLOGY REVIEW PROGRAM (COGRP)

Sponsorship Levels
Platinum • Gold • Silver • Bronze

COGRP Sponsorship Opportunities

Sponsorship Levels

\$15,000 Platinum Package

\$10,000 Gold Package

\$7,500 Silver Package

\$5,000 Bronze Package

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Price - One Program Only	\$15,000	\$10,000	\$7,500	\$5,000
Limited Sponsorship	1	2	2	
PRE-PROGRAM BENEFITS				
Official Sponsor Use of the COGRP logo with the phrase "Sponsor of the 2024 Canadian Obstetrics and Gynecology Review Program" for corporate promotions.	✓	✓	✓	
T-Minus E-Blast COGRP and/or Clinical Communication Scenarios (CCS) pre-program marketing e-blast to attendees with company logo.	COGRP & CCS ✓	COGRP ✓		
Logo Recognition Your company's logo is showcased on the COGRP website with a link to your homepage.	1 YR	1 YR	1 YR	6 MOS
PROGRAM BENEFITS				
Digital Branding				
Opening/Closing Remarks Acknowledgment as a partner during opening and closing remarks.	✓	✓	✓	✓
Display your company's logo on the virtual login page.	✓	✓		
Virtual Exhibit Booth Booths include logo display, contact button, website link, download button for brochures and text-based chat feature.				
Virtual Exhibit Booth - Friday, May 24, 2024	✓	✓	✓	✓
Booth Design - Deluxe Highest visibility booth position. Customized booth design* with your branding colours and logo. "Meet Live" option to interact face-to-face with attendees. Placement of TWO on-demand videos. Logo recognition on the website and in the main lobby (looping slides). (*Choose from library, 1 round of edits.)	✓			
Booth Design - Premium Pre-selected booth design customized with logo and accent colour to match your branding. Placement of ONE video. "Meet Live" option to interact face-to-face with attendees. Logo recognition on the website.		✓	✓	
Booth Design - Standard Pre-selected booth design customized with logo. "Meet Live" option to interact face-to-face with attendees. Logo recognition on the website.				✓

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PROGRAM BENEFITS continued				
Brochure Gallery Link to branded brochure gallery (# of PDF Documents).	10	8	4	2
Notification One Push Notification with links directly to your exhibit booth.	✓	✓		
Access Passes Booth staff access passes to both the Exhibit Hall and education program for the 3 days. (Additional access passes can be purchased for \$200.)	4	3	2	1
Attendee Engagement				
Interact with attendees using the platform's text and video calling options outside of the Exhibit Hall.	✓	✓	✓	✓
Gamification - Code Word Encourage attendees to engage through gamification codes used to earn prizes. Provide attendees with a code upon visiting your booth.	✓	✓	✓	✓
Lunch Satellite Symposium Host a 45-minute Lunch Satellite Symposium on Sunday, May 26, 2024.	✓			
Breakfast Satellite Symposium Host a 30-minute Breakfast Satellite Symposium on Saturday, May 25, 2024.		✓		
15-Minute Spotlight Host a 15-minute Spotlight on Saturday, May 25, 2024, during a designated break. Choice of time slots will be given when sponsorship is confirmed.			✓	
Post-Program Benefits				
BASIC Analytics Receive a list of who clicked in your Exhibit Booth (if attendees agreed to share their contact details).	✓	✓	✓	✓
Enhanced Analytics Basic PLUS list of who clicked on all collateral such as videos and website links.	✓	✓	✓	
Thank You E-Blast COGRP and/or Clinical Communication Scenarios (CCS) post-program marketing e-blast to attendees with company logo.	COGRP & CCS ✓	COGRP ✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The COGRP understands that not all partners have the same objectives. These additional opportunities help your organization to spotlight your brand.

Registration Webpage Your logo will be displayed on the registration website and in the attendee confirmation emails.	COGRP: \$2,500 CCS: \$1,000 Both: \$3,000		
Welcome Navigation Video Instructions for how to navigate the platform will be displayed in the main lobby. Your logo will be prominently featured in our help video for the duration of the event.	\$3,000		
Virtual Main Lobby Logo Place your logo in a virtual picture frame and be seen in the main lobby. Your logo will be linked to your website.	\$1,500		
Virtual Wellness Room Sponsor Short movement classes such as yoga, meditation, and Total Body Boot Camp will help attendees reset and recharge. Your logo will be prominently featured in our wellness rooms for the duration of the event.	\$1,000 (3 spots available)		
Photo Booth Display your logo on the photo booth image in the main lobby and on the photo itself as a watermark.	\$3,000		
Gamification Board Insert your logo on the leaderboard for the duration of the event. (Optional: Contribute a prize. Sponsor is responsible for purchasing and distributing the prize.)	\$2,000		
Trivia Encourage the attendees to participate in up to 10 trivia questions to test their knowledge about your product. Attendees will be rewarded with high-value gamification points upon completion.	\$2,000 (3 spots available) 1 trivia game per day		
Networking Lounge Individual branded tables with live video chat rooms encourage attendees to mingle. Display your logo on a table.	\$2,000 (6 spots available)		
Post-Program Webinar One 50-minute webinar to be held virtually in 2024 (dates to be confirmed). Engage with attendees and hold an educational webinar of your choice. Recorded webinars will be made available for on-demand viewing afterwards. **COGRP will manage the zoom-based webinar on your behalf including online registration and promotion to the COGRP community. Topic and speaker to be approved by COGRP committee.	\$5,000		
Job Fair Post your job offer for 90 days on the Canadian Obstetrics and Gynecology Review Program website and/or staff a virtual booth for one-on-one interaction with attendees. (Only available to hospitals.)	Website only \$500	Virtual platform only \$600	Website and virtual platform \$1,000
Video Pop-Up These two-minute pre-recorded pop-up video messages/product demos can feature your company or products. Will be played during break times. (Sponsor in charge of providing pre-recorded video.)	\$1,500 \$1,750 (including a gamification code)		

Hand-Outs Attendees receive post-program access to handouts. Your logo will be featured at the top of the webpage.	\$2,000
Spotlight Your Company Highlight your company/hospital in an e-blast post-program.	E-Blast: \$1,250 E-Blast & X (Twitter) Post: \$1,500
Good Luck Email COGRP and/or Clinical Communication Scenarios (CCS) logo recognition in a "good luck for the exam" e-blast, accompanied with a social media post.	COGRP: \$1,250 CCS: \$750 Both: \$1,750

Didn't find what you were looking for?

Empower your brand's vision and amplify your impact by creating a unique sponsorship opportunity tailored to your goals. Reach out to us with your ideas, and we'll collaborate to make it a reality!

All of our sponsorships
are customized.

We build packages based
on your needs.

We look forward to showcasing
your ideas!



For more details on Exhibits and Sponsorships, please contact:
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